

COME SEE

Webcasting proposal:

About Us

Internet streaming today is sometimes perceived as incredibly complicated and expensive. We think that we buck the trend as our solutions are extremely cost effective and packed full of interactive features that are included absolutely free.

Why we're different: Our webcasting solution concentrates on the viewer and is mixed live by a creative professional, so in essence our video stream looks and feels more like a TV production (without the extremely high cost or catering van). Plus, though we are primarily a content delivery network service provider, we assign one of our global agents to oversee every stream of our clients, and offer tech support to their customers.

Our streaming website is secure and can be suited to match your business model as closely as possible; it also comes packed with many free interactive features, for example: live chat room, video library, and a download area.

Four Package Offers

1. Event Streaming

Using the very latest video mixing technology we can simultaneously project, live stream and record your event. We use a very powerful piece of video hardware which is fully flight-cased and available with up to 4 HD cameras.

2. Mobile Webcast (Most Popular)

Our mobile solution is perfect for the smaller venue or event. Using our webcasting laptop, we can mix up to 3 HD cameras and PowerPoint source directly.

3. (a) Just Stream

If you choose just to use our web streaming service - no problem. We can take video and audio feeds from your crew and our engineer on-site will do the rest, taking complete responsibility for broadcasting your event. Or, you can access our completely remote system where you stream to a channel we will create you on our platform for onward global distribution!

(b). Just Record

Sometimes you just want your activity recorded, especially in cases where you don't want the event accessible by an online audience live. With the exception of the **fully remote** sub-option of the **Just Stream** package, all the above packages imply recording and the actual live streaming service is complimentary. With the **fully remote** sub-option of the **Just Stream** package, you are responsible for local recording, but we are able to facilitate remote recording directly on our servers on request. So for the **Just Record** package all you do is choose any of the other packages and indicate whether you want live streaming or not.

4. Pseudo-live streaming

This is for when you are planning to start your online IPTV project. We have designed a tiered system each with unique benefits to get your idea off the ground!

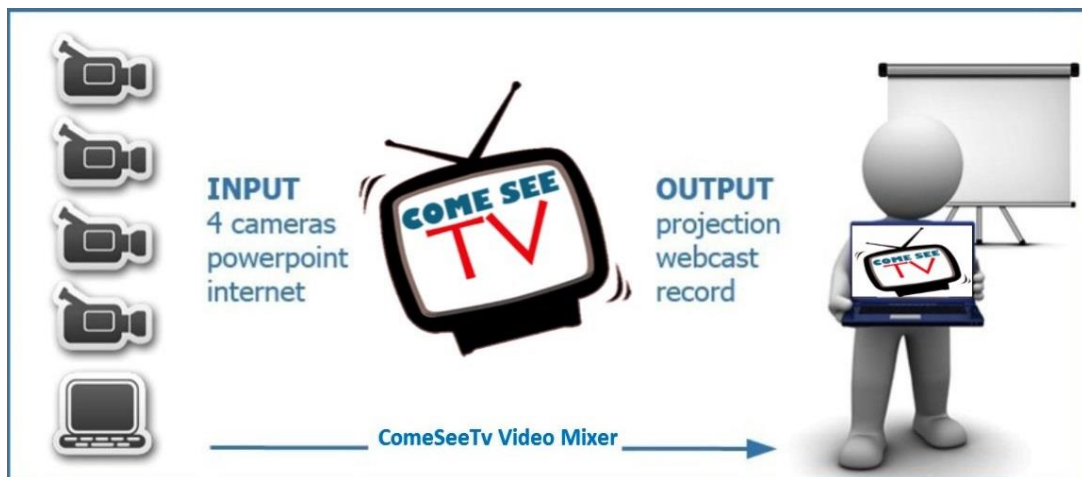
Package 1 – Event Streaming

This option is perfect for a large event, congress or conference.

Adding live streaming to an event is becoming increasingly common and brings with it many benefits in terms of cost savings and accessibility. We can work with your existing AV team or provide a complete end-to-end service. All your venue needs is a reliable internet connection - we can do the rest.

Features

- Webcasting video mixer
- Input up to 4 HD cameras, or 3 HD cameras & PowerPoint
- Project, Stream, and Record simultaneously
- Webcast to our interactive streaming website to global audience
- Friendly, creative, professional crew



Costs

Our costs are based on per day rates and are completely transparent; discounts negotiable.

Item or Service	Cost	Quantity	Total
*Equipment and Crew On-site			
Video Mixer with operator	900		
HD camera with tripod	75		
Camera operator	150		
Post-production editing	450/hr		
+ expenses and travel			

Package 2 – Mobile Webcast

This option is ideal for seminars, debates and similar events and packs down into a rucksack to be incredibly mobile and unobtrusive.

We use 2 to 3 HD cameras positioned side by side; one is a wide shot the other is close on the presenter. We then take a feed from any PowerPoint being used and mix all 3 to create an engaging video - which is then streamed to the world!

Features

- Portable webcasting laptop
- Input up to 3 HD cameras & PowerPoint Presentation Source
- Stream and record simultaneously
- Webcast to our interactive streaming website
- Friendly creative professional crew



Your online audience can engage fully with the live presentation using our interactive website, allowing online delegates to ask questions, chat and watch presentations on demand.

Costs

Our costs are based on per day rates and are completely transparent; discounts negotiable.

Item or Service	Cost	Quantity	Total
*Equipment and Crew On Site			
Webcasting video mixer/encoding laptop and operator	900		
HD Cameras with tripods	75		
Camera operator	150		
Post-production editing	450/hr		
+ expenses and travel			

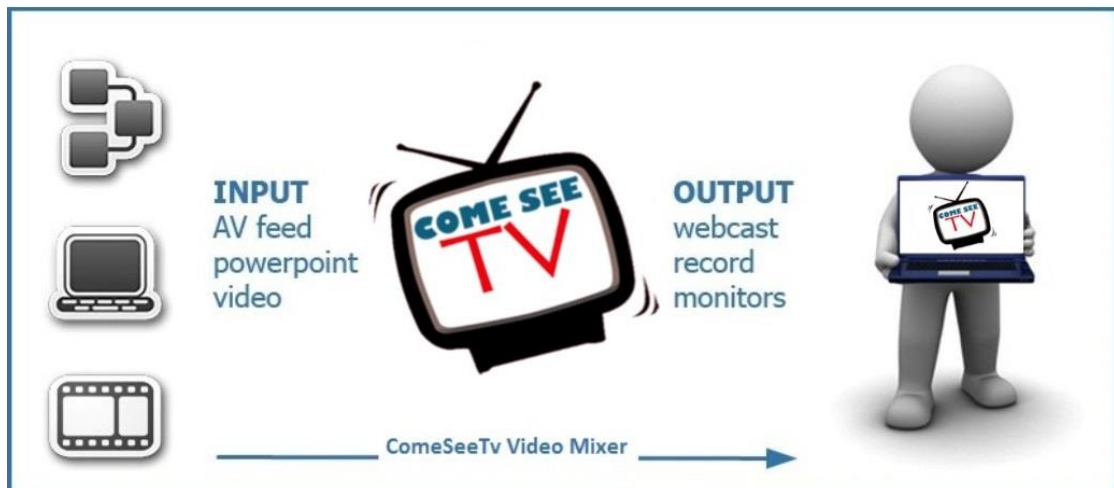
Package 3 – Just Stream

If you choose only to use our web streaming service – no problem. We can take video and audio feeds from your crew and our on-site engineer will take complete responsibility for broadcasting your event.

We offer an affordable solution for events to expand the viewing audience to anyone that has an internet connection.

Features

- Direct feed from AV crew to our service
- Stream and record simultaneously
- Webcast to our interactive streaming website
- Friendly professional crew and/or technical support staff



We can take a ready mixed live feed from your crew and webcast it directly or mix other sources to tailor the broadcast specifically for the internet.

Or you can opt for a **fully remote** arrangement. You will still enjoy the full benefit of powerful programmes like our Secondary Promoter Program, Video on Demand (VOD), and Live Rebroadcast License revenue models, but without having one of our engineers on site.

Costs

Our costs are based on per day rates and are completely transparent; discounts negotiable.

Item or Service	Cost	Quantity	Total
*Equipment and Crew On-site			
Video Mixing Operator	900		
Post-production editing	450/hr		
+ expenses and travel			
*Fully Remote			
Live Streaming Service Fee	250		

Package 4 – Pseudo-live Stream Service

If you wish to become a broadcaster on the ComeSeeTv Network you are able to take advantage of our tiered service system.

Depending on the level of exposure you desire like whether you are searchable (can be search for), viewable (that viewers can go directly to your channel on ComeSeeTv to view), or whether you want to add ecommerce features to your channel you can easily choose a tiered Service Level to suit your budget.

In addition, broadcasters under the Pseudo-live Package have the benefit that ComeSeeTv USA will seek out TV Stations and other distributors for your content all with you continuing to receive 100% of the value of your programming. Our service fees are added on.

Costs

Our costs are based on per month rates and are completely transparent; discounts negotiable.

Service Level Name and description:	Cost
	Per month
Bronze:- Channel must be attached to a Master Channel. Is NOT searchable and only viewable on a Master Channel.	75
Silver:- Channel must be attached to a Master Channel. Is searchable but still only viewable on a Master Channel.	150
Gold:- Channel is searchable, directly viewable, can be embedded in broadcaster's website. Master Channel independent.	250
Platinum:- Same as Gold Service level with addition that channel is made ecommerce ready (subscription, ppv, etc) and broadcaster earns 100% of revenue generated.	500
Diamond:- Same as platinum level with addition that broadcaster now has a Master Channel and can offer Bronze, Silver and Gold tiers. Terms and conditions apply.	1000

Revenue Options

Item or Service	Revenue Share
ComeSeeTv Webcasting Revenue Possibilities	Client/ComeSeeTv
Live Rebroadcast License	50/50
Live Pay-Per-View Revenue (default)	50/50
Secondary Promotion Revenue (Live)	50/50
Video On Demand (VOD) Pay-Per-View Revenue	80/20
Advertising Revenue	30/70
Distribution licensing	100/0* (fees are added on)
*A one-time engagement fee of 1500.00 (negotiable) applies to all per event packages.	

The Streaming Website

Website: When we first started looking for a streaming solution it soon became obvious that it was an incredibly complex industry with costs to match. So, we spent nearly 3 years developing a bespoke site that is packed full of features which we include absolutely free.

Customizing: We can fully customize a part of our site to reflect your corporate identity and work with you to add or remove any features you may want, based on your marketing plan.

Security: Our site is fully password controlled, all our technology and services are based on the latest industry standards. There are many levels of security which we would happily discuss with any of your technical team.

The Audience

In terms of the viewer's experience, our streaming solution is mixed live by a creative professional offering a video window to the event that is engaging to watch.

Unlike with traditional streaming companies, our video presentation is mixed live and is available instantly to watch again as Video On Demand (VOD) on event completion.

We always assign a customer service rep to oversee all streams done via our platform complimentary, to deal with any customers that may have issues, and thereby help take that burden off of you, our valued client. Your customers will appreciate our friendly service.

Analytics

It is possible, to provide a full set of analytics including: who's online and how long they stayed. We can even tell which videos are most popular etc.

Notes

The internet is paramount to the success of any live broadcast and is the one factor we cannot control or be held responsible for, which is why we recommend securing a fixed dedicated internet line for the venue.

For live streaming we would require a 1MB minimum fixed **UPLOAD BANDWIDTH** line, which we haven't quoted for as every venue differs in speed, availability and price.

Audio and PA is also not included in this quote and we would need an audio feed from the on-site sound technician.

We are constantly updating and developing our website and if you have any feedback for new features please do let us know.

Website Examples

Our Website:	http://www.comeseetv.com/
ReggaeToReggae Website:	http://www.reggaetoreggae.com/
CaribVision Website:	http://www.caribvision.tv/

Contact

If we can help any further with your project or idea please do get in touch

Mr Lindsay George

ComeSeeTv International
64 Cork Street (Upstairs)
Roseau
Dominica

Tel: +1 767 440 5337
Mobile: +1 767 265 2833
Email: admin@comeseetv.com
Web: www.comeseetv.com