



ComeSeeTv USA, Inc

ComeSeeTv Streaming Guide and Proposal

Cultural Live Streaming Done Right!

ComeSeeTv – Can You See Me Now!

About Us

ComeSeeTv is all of the following three things:

First it is a **global video content delivery platform** that allows anyone to reliably stream their video content. Next, a **website** that pulls the individual channels of all our members to one place to increase the visibility of their content. Third, we are an **agent** for cultural development and unity across the Caribbean. When patrons pay to watch live streams on **ComeSeeTv** they are directly supporting the event organizer, or community!

Why we're different:

Our webcasting solution concentrates on the viewer and is usually mixed live by a creative professional, so in essence our video stream experience looks and feels more like a TV production which our collective cultures deserve. Plus, though we are primarily a content delivery network service provider, we assign our global agents to oversee every stream of our clients, and to offer technical support to your customers. Nonetheless, **ComeSeeTv** was not designed to and does not compete with local streaming service providers in any country as our primary business is content delivery.

Our streaming website is extremely secure and can be suited to match your business model as closely as possible. We are also able to handle the high visitor loads associated with all your events. Many local streaming service providers around the Caribbean are currently using **ComeSeeTv** to deliver video to their clientele 24/7.

Four Main Package Offers

1. Event Streaming

Using the very latest video mixing technology we can simultaneously project, live stream and record your event.

2. Mobile Webcast (Most Popular)

Our mobile solution is perfect for the smaller venue or event with space or other constraints.

3. (a) Just Stream

If you choose just to use our web streaming service - no problem. We can take video and audio feeds from your crew and our engineer on-site will do the rest, taking complete responsibility for broadcasting your event. Or, you can access our completely remote service where you stream to your channel on our platform for onward global distribution! At this point we are able to restream to an unlimited number of social media platforms!

(b). Just Record

Sometimes you just want your activity recorded, especially in cases where you don't want the event accessible by a live online audience. We are able to facilitate remote recording directly on our servers on request.

4. Pseudo-live streaming

This service is available for when you are planning to start your online IPTV project. We have designed a tiered system each with unique benefits to get your video idea off the ground!

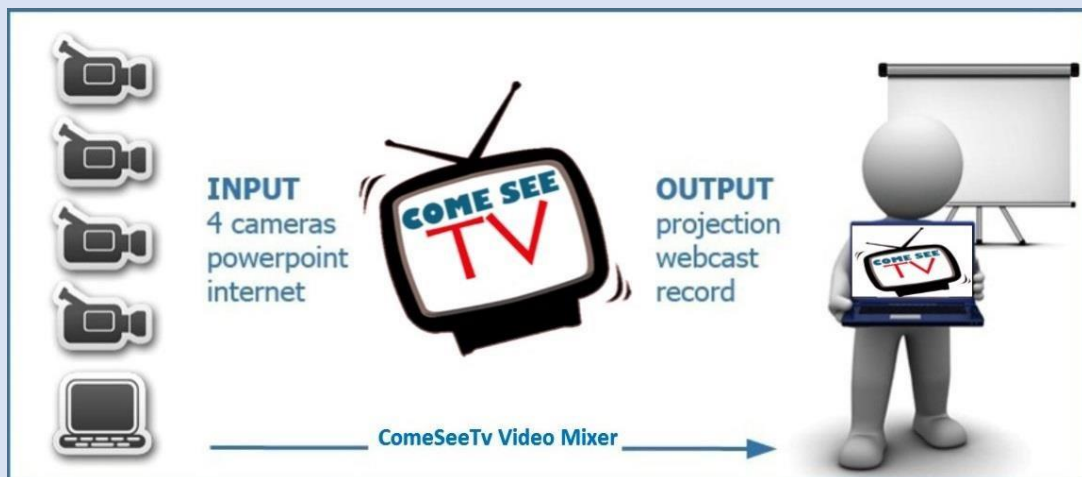
Package 1 - Event Streaming

This option is perfect for a large event, congress or conference.

Adding live streaming to an event is becoming increasingly common and brings with it many benefits in terms of cost savings and accessibility. We can work with your existing AV team or provide a complete end-to-end service. A reliable internet connection is all your venue needs - we can do the rest.

Features

- Webcasting video mixer
- Input up to 12 video sources (HD cameras, Laptops, etc.)
- Project, Stream, and Record simultaneously
- Webcast through our interactive streaming website to your global audience
- Friendly, creative, professional crew



Costs

Our costs are based on per day rates and are completely transparent; discounts negotiable.

Item or Service	Cost	Quantity	Total
*Equipment and Crew on Site			
Video Mixer with operator	900		
HD camera with tripod	75		
Camera operator	150		
Post-production editing	450/hr		
+ expenses and travel			

Package 2 - Mobile Webcast

This option is ideal for seminars, debates and similar events and packs down into a rucksack to be incredibly mobile and unobtrusive.

We use 2 to 3 cameras strategically positioned; one is a wide shot the others are close on the presenter or audience. We can still receive a feed from any PowerPoint source being used and mix all sources to create an engaging experience which is then streamed to the world!

Features

- Portable webcasting laptop
- Input up to 3 cameras & PowerPoint Presentation Source
- Stream and record simultaneously
- Webcast to our streaming website
- Friendly, creative, professional crew



Your online audience can engage fully with the live presentation using your desired interactive options, allowing online delegates to chat and ask questions.

Costs

Our costs are based on per day rates and are completely transparent; discounts negotiable.

Item or Service	Cost	Quantity	Total
*Equipment and Crew on Site			
Webcasting video mixer/encoding laptop and operator	900		
HD Camera with tripod	75		
Camera operator	150		
Post-production editing	450/hr		
+ expenses and travel			

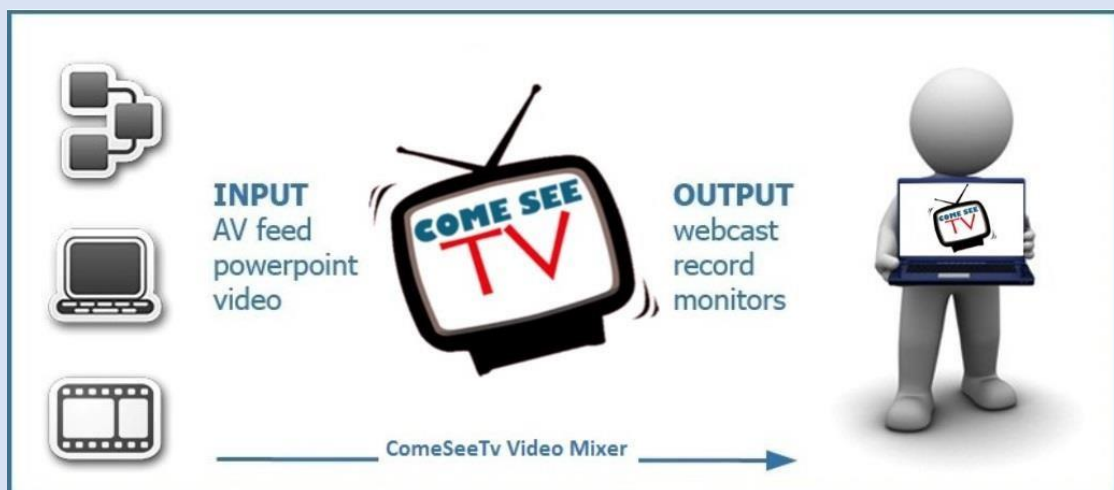
Package 3 - Just Stream

With this service we receive video and audio feeds from your crew and our on-site engineer will take complete responsibility for broadcasting your event. We can take a ready mixed live feed from your crew and webcast it directly or mix other sources to tailor the broadcast specifically for the internet.

Or, you can opt for a **fully remote** arrangement. You will still enjoy the full benefit of powerful programs like our Secondary Promoter Program, Video on Demand (VOD), and Live Rebroadcast License revenue models, but without having one of our engineers on site.

Features

- Direct feed from AV crew to our service
- Stream and record simultaneously
- Webcast to our streaming website
- Friendly, professional crew and/or technical support staff



Costs

Our costs are based on per day rates and are completely transparent; discounts negotiable.

Item or Service	Cost	Quantity	Total
*Equipment and Crew On-site			
Video Mixing Operator	900		
Post-production editing	450/hr		
+ expenses and travel			
*Fully Remote			
Live Streaming Service Fee	1500		

Package 4 – Pseudo-live Stream Service

If you wish to become a broadcaster on the **ComeSeeTv** Network you are able to take advantage of our tiered service system.

Depending on the level of exposure you desire, like whether your content is searchable (can be searched for), viewable (that viewers can go directly to your channel on **ComeSeeTv** to view), or whether you want to add ecommerce features to your channel you can easily choose a tiered Service Level to suit your budget.

In addition, broadcasters under the Pseudo-live Package have the benefit that **ComeSeeTv** will seek out TV Stations and other distributors for your content with you continuing to receive 100% of the value of your content. Our service fees are added on.

Costs

Our costs are based on per month rates and are completely transparent; discounts negotiable.

Service Level Name and description:	Cost
	Per month
Bronze:- Channel must be attached to a Master Channel. Is NOT searchable and only viewable on a Master Channel.	75
Silver:- Channel must be attached to a Master Channel. Is searchable but still only viewable on a Master Channel.	150
Gold:- Channel is searchable, directly viewable, can be embedded in broadcaster's website. Master Channel independent.	250
Platinum:- Same as Gold Service level with addition that channel is made ecommerce ready (subscription, ppv, etc) and broadcaster earns 100% of revenue generated.	500
Diamond:- Same as platinum level with addition that broadcaster now has a Master Channel and can offer Bronze, Silver and Gold tiers. Terms and conditions apply.	1000

Revenue Share Options

Item or Service	Revenue Share
ComeSeeTv Webcasting Revenue Possibilities	Client/ComeSeeTv
Live Rebroadcast License	50/50
Live Pay-Per-View Revenue (default)	50/50
Secondary Promoter Program Revenue (Live)	50/50
Video on Demand (VOD) Pay-Per-View Revenue	80/20
Advertising Revenue	30/70
Distribution licensing	100/0* (fees are added on)
*A one-time engagement fee of 1500.00 (negotiable) applies to all per event packages.	

The Streaming Website

Website: When we first started looking for a streaming solution it soon became obvious that it was an incredibly complex industry with costs to match. So, we spent nearly 3 years developing a bespoke site that is packed full of features which will eliminate fraud and maximize per-viewer revenue.

Copyrighting: We can arrange to make payments directly to the various Performing Rights Organizations that you have agreements with, thereby eliminating the hassle of dealing with wire transfer fees and the associated inherent loss of revenue and time. We incur zero fees to send wire transfers and this partnership helps you build confidence with the copyright holders that grant you licenses for the use of their works. Please note however, we are aiding you with that portion of rights payments that can be reasonably attributed to the streaming aspect of our service only and we cannot facilitate nor assume responsibility for any other types of license payments for the staging of your event.

Security: Our site is fully password controlled, all our technology and services are based on the latest industry standards. There are many levels of security which we would happily discuss with any of your technical team.

The Audience Care

In terms of the viewer's experience, our streaming solution is mixed live by a creative professional offering a video window to the event, that is engaging to watch.

We always assign a customer service rep to oversee all streams done via our platform, to deal with any customers that may have issues, and thereby help take that burden off of you, our valued client. Your patrons will appreciate our friendly customer care service.

Secondary Promoter Program

It is possible, to increase the revenue earning potential of your stream with no additional effort or expenditure on your part!

Enter the **ComeSeeTv** Secondary Promoter Program:

Other broadcasters on the **ComeSeeTv** International Network can rebroadcast your live stream and you enjoy the additional income generated from their respective audiences and markets. In exchange, they get up to 50% of the revenue they generate on your behalf but you accrue additional revenue otherwise unavailable to you in those specific markets where these broadcasters have a stronghold.

Notes

The internet is paramount to the success of any live broadcast and is the one factor we cannot control or be held responsible for, which is why we recommend securing a fixed dedicated internet line for the venue.

For live streaming we would require a 1MB minimum fixed **UPLOAD BANDWIDTH** line, which we haven't quoted as for every venue the internet offer differs in speed, availability and price.

Sound or PA system is also not included in our quotes and we would require an audio feed from the onsite sound technician.

We are constantly updating and developing our website and if you have any feedback for new features please do let us know.

Example of Partner Websites

Our Website:	http://www.comeseetv.com/
ReggaeToReggae Website:	http://www.reggaetoreggae.com/
CaribVision Website:	http://www.caribvision.tv/

Contact

If we can help any further with your project or idea please do get in touch

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